

## News Release

## FOR IMMEDIATE RELEASE:

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## **Contact:**

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## Riverside's Citywide Never Forget 9-11 Day of Service Fast Approaching

Neighborhood clean-ups, blood drives to honor and remember the 20th anniversary of tragic day

RIVERSIDE, Calif. – The Riverside Citywide Never Forget 9-11 Day of Service will provide residents with an opportunity to honor our first responders and Ground Zero volunteers while marking the 20<sup>th</sup> anniversary of historic attacks through community-building acts of public service.

Riverside residents are encouraged to organize neighborhood clean-ups in the days leading up to and including Sept. 11, and also participate in two blood donation drives. Riversiders will be able to gather virtually by sharing their efforts on social media with the hashtags #riverside911dayofservice and #iloveriverside.

"Riverside has a special connection to the events at Ground Zero two decades ago because many of our first responders played a vital role in the search and rescue effort after the attacks," Mayor Patricia Lock Dawson said. "We will never forget the lives lost on that terrible day or the sacrifices made by our fellow Riversiders who answered the call to provide vital assistance."

More information about the activities can be found at: https://www.youtube.com/watch?v=x7DCkySccrk

Neighborhood clean-ups can be scheduled as a family or in small groups in cooperation with Keep Riverside Clean and Beautiful (KRCB) at <a href="https://forms.gle/c6eDgJ5vXE3LPe7E8">https://forms.gle/c6eDgJ5vXE3LPe7E8</a>

Options for activities include removing litter from streets and other public spaces, removing graffiti and tape from street poles and utility boxes, stacking palm fronds for pick up or pulling weeds and raking up green waste.

Supplies are available from KRCB at the offices of the Greater Riverside Chambers of Commerce, 3985 University Ave. For more information, call 951-683-7100, ext. 212 or email at arendon@riverside-chamber.com.

Blood donations can be scheduled with LifeStream on Tuesday, Sept. 7 or the American Red Cross on Saturday, Sept. 11.

The LifeStream event is scheduled for Riverside City Hall, 3900 Main Street from 10 a.m. to 3 p.m. on Sept. 7. For appointments, call 800-879-4484 or visit <a href="https://www.LStream.org/upcomingmobiles/">www.LStream.org/upcomingmobiles/</a>

The American Red Cross blood drive will be held at the Riverside chapter, 6235 Rivercrest Drive, Suite A from 9 a.m. to 3 p.m. on Saturday, Sept. 11. Sign up at rcblood.org/donate with the code of 1TRRIV.

"Our citywide remembrance event is an important part of the Riverside fabric," City Councilmember Jim Perry, one of the co-creators of the event, said. "Many thanks to the many volunteers and organizations that worked together to make this day of remembrance possible."

Riverside TV will premier a documentary film on Sept. 8 honoring those who perished in the 9/11 terrorist attacks while paying tribute to Riverside's own Urban Search & Rescue CA Task Force 6 (CA TF6) who engaged in search and rescue efforts in New York City immediately following the tragedy.

The film, "9/11, One City Remembers" will premiere at 8 p.m. Wednesday (9/8) on Riverside TV, which can be viewed locally on Charter Spectrum channel 3, AT&T channel 99, and Frontier channel 21. Riverside TV is also available at WatchRiverside.com and YouTube.com/CityofRiverside.

A  $20^{\text{th}}$  anniversary remembrance ceremony at 10 a.m. Sept. 11 will be livestreamed on Facebook at CityofRiversideFire. The ceremony is not open to the public.

For the latest information and resources regarding COVID-19 -- www.RiversideCA.gov/COVID-19